

OCTOBER 2023

# HOSPITALITY HOTLINE

Official Newsletter of the Ocean City  
Hotel-Motel-Restaurant Association



## Member Message

FROM EXECUTIVE DIRECTOR SUSAN L. JONES

This is probably the hardest member message I've ever written - Jayne Sawyer's passing will surely leave a void for OCHMRA. For 20 years, her friendly phone voice was heard by so many members and visitors. Her upbeat, positive attitude, and warm smile at dinner meetings immediately made all feel welcome. Cards of condolence can be sent to her husband, Pete Sawyer at 9723 Stephen Decatur Hwy OC, MD 21842.

Helping our members connect was always paramount to Jayne and it continues to be a primary mission of our group. We've launched the new **Member Marketplace** on our site, OCVisitor.com. This is a great spot to share member only deals to other members - create a little extra business - and, we created this as a revenue generator for OCHMRA with a minimal \$50 charge. To sign up, simply email [susanjones@ocvisitor.com](mailto:susanjones@ocvisitor.com). As always, we appreciate your support! Happy Fall! 😊

## WELCOME NEW MEMBERS

**ASSOCIATE**  
**Sea Rocket**  
[searocket.com](http://searocket.com)

**ALLIED**  
**Diversey**  
[diversey.com](http://diversey.com)

**Imperial Dade**  
[imperialdade.com](http://imperialdade.com)

**Otis Elevator**  
[otis.com/en/us](http://otis.com/en/us)

**R & R Coatings**  
[rrcoatings.com](http://rrcoatings.com)

## DATES FOR YOUR CALENDARS

**MD Travel & Tourism Summit**  
Nov. 8 - 10

**Storm Warriors 5K**  
Nov. 11 - 9am  
Ocean City Life-Saving-Station  
Museum

**Diakonia Turkey Trot**  
Nov. 23 - 8am  
S. Atlantic Ave. & the Boardwalk

**OCHMRA**  
**Networking Dinners**  
6pm to 9pm

**November 16**  
BLU Crab house & Raw Bar

**December 14**  
Ashore Resort & Beach Club

**January 18**  
Vista Rooftop

**February 15**  
Princess Royale

**April 18**  
Harrison's Harbor Watch



OCHMRA 5700 COASTAL HWY #302 OCEAN CITY, MD 21842  
(410) 289-6733 • [WWW.OCVISITOR.COM](http://WWW.OCVISITOR.COM) • [INQUIRE@OCVISITOR.COM](mailto:INQUIRE@OCVISITOR.COM)



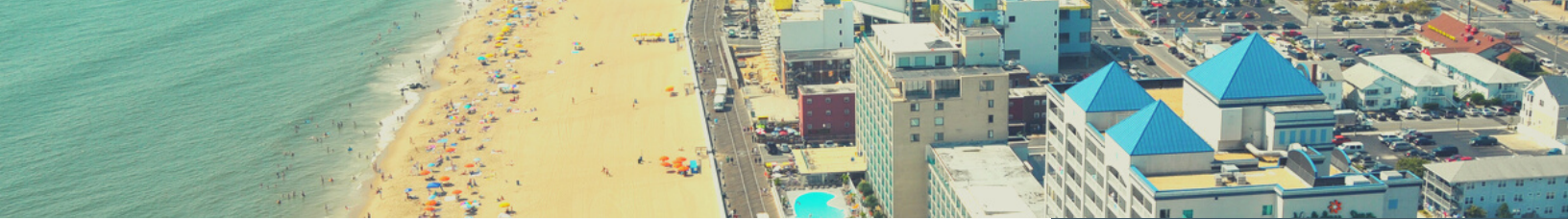
Susan Jones  
Executive Director



Kaylee Payne  
Business Development &  
Marketing Associate



Kendra Paulman  
Part-time Tourism  
Coordinator



## Hospitality Highlights

### WARM WELCOMES & CELEBRATIONS

Please join us in welcoming **Nicole Olsen** as the new OC Tourism Department Sales and Partner Relations Manager!

Congratulations to **Dr. Erinn Tucker-Oluwole** who has become the new Department Chair for Hospitality and Tourism Management at **UMES**.

**Ethan Knight** is joining the **Hilton Garden Inn OC Oceanfront** team and taking over all marketing efforts for them! Lastly, a warm welcome to **Sarah Dierks**, who joined the **Hyatt Place Ocean City Oceanfront** as their new Assistant General Manager.

A big congratulations to the **Ashore Resort & Beach Club** for the beautiful redesign of their hotel and the grand opening of their newest restaurant, the Tideroom! We are pleased to announce that our Travel Hub at the **Junior Achievement Center** is nearing completion. We would like to send a big thank you to **Jolly Roger Amusement Park** for their generous donation of items, to **Mike Watts, Noovis**, for his assembly skills and **Residence Inn** for table, stools and monetary donation!

### SAD GOODBYES

We extend our deepest sympathies to **Tara Nunan, DoubleTree by Hilton**, on the loss of her sister. Our condolences also go out to **Melissa Bunting**, whose grandfather, **Waldo Leonard Sterling Hansen, Jr.**, passed away earlier this month. Mr. Hansen was the owner and operator of several restaurants, including **Captain's Galley II. Casey E. Robinson**, Vice President and Regional Branch Manager for **Taylor Bank** has also passed away. Condolences to Pete Sawyer on loss of his wife, **Jayne Sawyer**, who had been a valued member of our team at the **OCHMRA** office since 2003.

### BEHIND THE BOARD - GARVEY HEIDERMAN

The Ocean City hospitality industry is one that spans many generations. **The Hobbit Restaurant** is a shining example; our First Vice President, **Garvey Heiderman**, continues the tradition his father, Tommy, started in 1977. As owner and operator of The Hobbit, Garvey started his restaurant career at the age of 5 when he and his brothers did whatever was needed. His father instilled the value of hard work in them as they began with the "tough stuff" like dishwashing, prepping, and cooking before moving into the lucrative tipped positions.

Growing up on the shore has provided opportunities to enjoy the sense of community that comes with our special spot. He recently stated, "Many of the previous generations have helped me in various ways during the past ten years of me operating The Hobbit on my own and I am very appreciative of that."

After attending Worcester Prep, Garvey traveled to play lacrosse at the University of Pennsylvania. Once returning to work in the family business, Garvey joined forces with other like-minded folks to develop a compost business. Ocean Compost has now grown to include 25 local businesses. To learn more, [www.gogreenwithoc.org](http://www.gogreenwithoc.org).

In his spare time, Garvey likes to travel, hike, solve puzzles, and go to concerts. He even finds time to occasionally coach lacrosse at Worcester Prep.



## Tips for the Trade



### Last Call to Register!

The Maryland Travel & Tourism Summit (MTTS) is Maryland's annual tourism industry conference that brings together all sectors of the hospitality industry where business and public sector leaders convene, network, and learn new strategies to advance Maryland's Tourism industry.

November 8-10 in Owings Mills

Click here to Register  
[MDTourism.org](http://MDTourism.org)

### OCHMRA MEMBER MARKETPLACE



Reach other OCHMRA Members by offering Member only deals through our portal. \$50 to sign up, email [susanjones@ocvisitor.com](mailto:susanjones@ocvisitor.com)



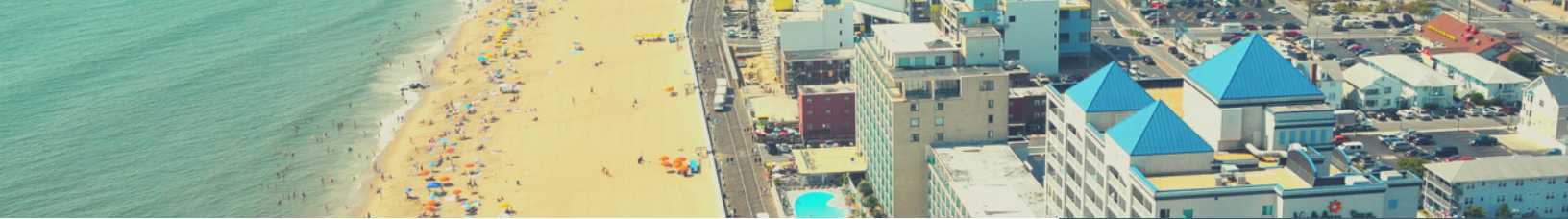
To keep you in the loop with the OC Tourism, read their latest news

[SEPTEMBER NEWSLETTER](#)

### FEATURED PARTNER:



(410) 543-0693 • [WWW.RRCOATINGSINC.COM](http://WWW.RRCOATINGSINC.COM) • [DAN@RRCOATINGSINC.COM](mailto:DAN@RRCOATINGSINC.COM)



## Member Mentions

### OCRV Show

Join Us On an Exciting Journey at the OCRV + Van Lifestyle Show in Ocean City, MD Oct 12-15! Experience a Thoughtfully Curated Lifestyle Event Fusing Adventure, Education, and Luxury in One Spectacular Venue. Explore Brand-New RVs, Test-Ride Cutting-Edge E-Bikes, Discover Exciting Paddle Sports and Powersport Models, and Learn From Experts and Adventure Enthusiasts - All Under a Single Roof! [Click here](#) to learn more.

### Junior Achievement Center Progress

After many months of hard work and assistance in designing the space, we are thrilled to announce that our storefront is nearing completion! This past week we started decorating the space to build out the look of our hotel and restaurant walls. A big shoutout to **Abbi Custis** who designed and donated a surfboard to the center, **Plak That** who designed our beautiful sign, and **Victoria Letcavage** for providing the photograph of the Residence Inn's front desk, which will be utilized as our "Hotel Lobby" setup - check out her other work [here!](#)

We are still accepting donations from businesses that the students can "buy". After a day in the center, students are able to "buy" items with their pretend money - a great way to promote your business! See pg 16 or email [susanjones@ocvisitor.com](mailto:susanjones@ocvisitor.com) if you would like to donate any items!

Mark your calendars to join us at the Ribbon Cutting Event to celebrate the opening of the Perdue Henson Junior Achievement Center on October 26, 2023, at 10 a.m.



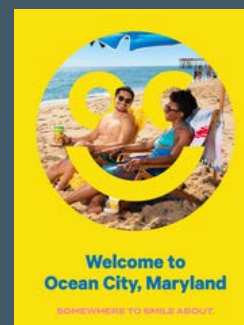
## Industry Insights



### Take Action on Issues that Matter the Most

HotelsACT was created to enhance hoteliers' ability to influence policy debates by focusing on the economic impact of the lodging industry across the country. It enables members to take immediate action on important legislative initiatives through concise emails delivered instantly to your representatives urging their support of lodging-friendly positions.

[Click here to register for HotelsACT.](#)



### Be part of the 2024 OC Keycard Holder!

This 28-page 4x6 holder is given complimentary to hotels to insert plastic guest keys (*if you want a supply for your hotel, let us know!*) 300,000 copies were printed in 2023.

If you are a restaurant, attraction, or want to reach hotel guests, be sure to add our OC Keycard Holder to your advertising plans - reach guests directly in this highly effective guide while supporting the OCHMRA!

*Call us at (410) 289-6733 to reserve your 2024 space!*

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## Business Briefs

### Stay Informed of Ocean City's Special Events

The town of Ocean City recently launched a new app for Sunfest and other future events happening in town. It's brand new for this year and the build-out in terms of capabilities and user value continues to grow. This has all the latest and greatest info about Sunfest and will act as the live program book for the event.

<https://oceancity.ourloyaltyapp.com/lists/48>

This app will also be used for Winterfest, Springfest and other key future Town events!



### Save Tip\$ - Tip Credit Under Attack -

The news is true: The city of Chicago voted to eliminate the tip credit for full-service restaurants.

The national activist group "One Fair Wage" has been selectively choosing jurisdictions around the country to push their agenda of eliminating the tip credit - and Montgomery County is their next target.

Make no mistake, this bill will pass and then spread statewide if Servers, Bartenders, Owners, and RAM do not take action. When employees and owners work as one and loudly voice their opposition, we can win!

We cannot allow a national activist organization to speak for the hardworking, tipped employees in our industry. Servers do not want and are not asking to eliminate the tip credit. The Montgomery County Council must hear from Servers loud and clear that they make more money under the current tipping system and that an outside activist group does not represent their interests.

The Restaurant Association of Maryland will not negotiate on this issue. Eliminating the tip credit is bad policy and will have a tremendous negative impact on the livelihood of Servers, Bartenders, and other tipped employees.

Every restaurant and every tipped employee must stand up to help our peers in Montgomery County defeat this legislation. We have an obligation to our industry and our employees. Join us in the fight and see it through to the end. [Click here: Save Tip\\$](#)



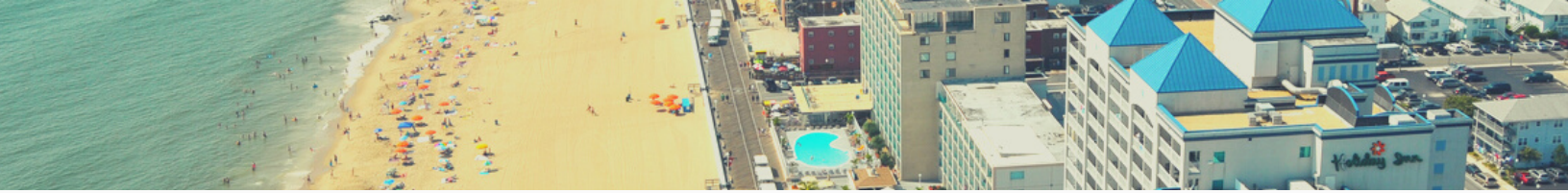
Coming January 12-14, Dreamfest returns to OC for three unforgettable days filled with a vibrant fusion of music, captivating history tours, powerful commemorative speakers, and exuberant celebrations all around Maryland's Coast. We are assisting the Town of OC Tourism office in creating special hotel packages, restaurant creations showcasing ethnic foods and recipes, jazz brunches, or anything else you can come up with to celebrate and honor Dr. Martin Luther King, Jr.'s enduring legacy and the vision he had for a world united in equality and peace.

Send your creations, packages to us at [susanjones@ocvisitor.com](mailto:susanjones@ocvisitor.com).

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## Credit Card Competition Act

Restaurants face significant operating expenses, with credit card transactions being one of the largest costs. Over the past decade, processing fees have nearly doubled, and in the last year alone, they have increased by almost 20%. Unfortunately, the lack of competition among credit card companies, which currently dominate about 80% of the market, has contributed to the continuous rise in processing fees.

The proposed Credit Card Competition Act aims to address this issue by mandating the inclusion of at least two competing processing networks on every credit card. This legislation would foster increased competition, resulting in reduced swipe fees, enhanced security, improved service, and substantial cost savings for businesses, including restaurants, and consumers. It is estimated that this initiative could potentially save approximately \$15 billion annually. [Click here](#) to read more about the Act.

## Business Input Meeting

The Regional Workforce Partners have decided to meet twice a year to do the following:

- Get input from the businesses/employers on current workforce challenges
- Have the organizations inform on any of the challenges that they are working on
- Provide resources that may be available for some challenges
- Create a plan to mitigate the challenges that we can



The meeting for this year will be on November 2nd; please see the invitation on pg 10.

## Ocean City Holiday Event Ideas

The Town is actively working towards transforming Ocean City into a sought-after holiday destination, offering a wide range of family-friendly and entertaining activities for everyone to enjoy. If you have any exciting ideas for the upcoming holiday season, we encourage you to reach out to Heather Wiles, the town's Special Events Coordinator, by emailing [HWiles@OceanCityMD.gov](mailto:HWiles@OceanCityMD.gov) or calling (410) 520-5182.

**THINK SNOW**

*Time to wrap this Town as one big beautiful package!*

Have something special in mind for the holiday season? **Share it with us!** Ocean City wants to make Ocean City a holiday destination with family-friendly and entertaining offerings for all to enjoy.

**Winterfest of Lights** • Nov 16 through Dec 31 will act as the anchoring event; but we know there is already **so much more** to do in Ocean City.

Let's ring those bells together for 2023.  
Email us below with your info!

**Contact: Heather Wiles, Special Events Coordinator**  
410-520-5182 • [HWiles@OceanCityMD.gov](mailto:HWiles@OceanCityMD.gov) • 4001 Coastal Highway, Ocean City, MD 21842

**Holiday Ideas**

- Winter-Festive Contests
- Pay-to-Play Workshops
- Holiday Events
- Special Offers
- Weekend Packages
- Winter Entertainment
- Christmas Promotions

**Ocean City SPECIAL EVENTS**

FEATURED PARTNER:



(410) 543-0693 • [WWW.RRCOATINGS.COM](http://WWW.RRCOATINGS.COM) • [DAN@RRCOATINGSINC.COM](mailto:DAN@RRCOATINGSINC.COM)

October 28, 2023

# BENEFIT FOR BILLY T

11 A.M. TO CLOSE!

Harborside Bar & Grill, West OCMD

Join us for an entire day + night of bands, crushes, friends + raising money to help the one and only: Billy T. To know him is to love him.

Half of all sales are being generously donated by Harborside. Come rock the dock and show Billy T what our community does best - comes together!



Supporting COTA® for

# Emily's Lungs



**Fashion Show and Lunch**  
to assist Emily Sachs Heiner with  
a lifetime of lung transplant expenses

**Fashions by Bruder Hill in Berlin, MD**

**Tuesday October 3, 2023 11:30-3:00 pm**

**Mio Fratello**

38016 Fenwick Shoals Blvd #4 Selbyville, DE 19975

**Buffet Lunch \$45 (gratuity included)**

**Guest Vendors, Chinese and Silent Auction Items,  
Cupcakes by Rita's Drawing, and Mystery Boxes**

**Tickets:** Purchase online or Call Karen Abrams  
at 443-691-4353 for Reservations and Information

**Reservation Deadline:** Sunday September 17, 2023

For group seating, please reserve in one name and  
with one payment (8 people per table)

Credit Cards are accepted, no refunds

For more information, visit [www.COTAforEmilysLungs.com](http://www.COTAforEmilysLungs.com)

# RESTAURANT BOOT CAMP

*Oct. 2nd-Menu Strategy*  
*Oct. 16th-Profit Builders*  
*Oct. 30th-Guerilla Marketing*  
*Nov. 13th-Dashboards & Reports*  
*(Individual Consulting with Instructor)*

*From 2:00 pm-4:00 pm in person at the Ocean City Library*  
*(free parking behind library)*  
*Cost \$100.00 per person*  
*(Scholarships available)*

*Questions contact:*  
*Betsy Cooper, 410-543-6516*  
*bfcooper@salisbury.edu*

**REGISTER HERE**



**Rick Leibowitz, SBDC  
Director/ Business  
Consultant with  
30 yrs Restaurant  
Experience**

THE MARYLAND SBDC PROGRAM IS FUNDED IN PART THROUGH A COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADMINISTRATION, STATE OF MD, AND SALISBURY UNIVERSITY. ALL OPINIONS, CONCLUSIONS OR RECOMMENDATIONS EXPRESSED ARE THOSE OF THE AUTHORS FOR PERSONS WITH DISABILITIES WILL BE MADE IF REQUESTED AT LEAST TWO WEEKS IN ADVANCE. CONTACT BETSY COOPER AT [BFcooper@salisbury.edu](mailto:bfcooper@salisbury.edu) TO MAKE ARRANGEMENTS FOR THOSE WITH DISABILITIES OR SPECIAL NEEDS.

YACHT CLUB

OCEAN PINES, MARYLAND

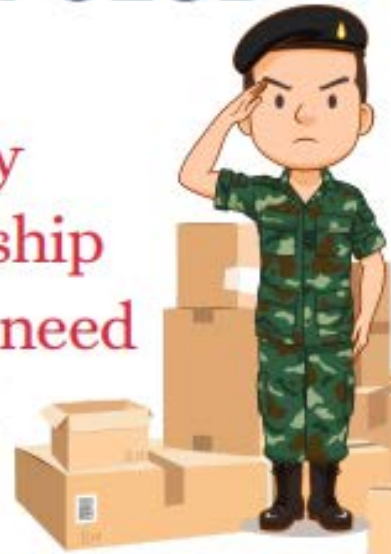
# STEEL BLU VODKA

Care Package Project

**OCTOBER 8TH FROM 11AM-4PM  
AT THE OCEAN PINES YACHT CLUB**

**HI EVERYONE!**

We are fully committed to our purpose by providing hand crafted care packages to ship out to our troops here in the U.S. We just need **YOUR HELP** to come build them with us!



**Here's how it works:**

We are providing all of the items for the care packages. Everyone (the kiddos too!) is welcome and encouraged to come help us build the packages to ship off to our heroes.

**LIVE ENTERTAINMENT BY CUP O' JOE |  
HAPPY HOUR FOOD & DRINK SPECIALS  
| GIVEAWAYS | GAMES & RAFFLES**

**CONTACT FOR QUESTIONS: [CHELSEY@MATORTTCOMPANIES.COM](mailto:CHELSEY@MATORTTCOMPANIES.COM)**



# 9th STORM WARRIORS

Ocean City Life-Saving Station Museum

AWARDS IN  
MULTIPLE  
AGE  
CATEGORIES

PARKING  
AT THE  
INLET



**SATURDAY, NOVEMBER 11**

**DAY-OF REGISTRATION AND PRE-REGISTRATION PACKET PICKUP WILL OPEN  
AT 8:00 AM. THE GUN WILL GO OFF AT 9:00 AM!**

**OUR 5K RUN/WALK WILL TAKE PLACE RAIN OR SHINE.  
AWARDS WILL TAKE PLACE DIRECTLY AFTER THE RACE.**

**THERE AND BACK ON THE BOARDWALK STARTING AT THE INLET**

REGISTER HERE



HOSTED BY REGIONAL WORKFORCE PARTNERS



# BUSINESS INPUT MEETING



You are invited to attend! Join us to discuss current workforce challenges and get updates from local organizations.

**THURSDAY,  
NOVEMBER 2**  
10:00 AM - 12:00 PM

LOWER SHORE  
WORKFORCE ALLIANCE  
31901 TRI-COUNTY WAY,  
SALISBURY, MD 21804



For more information call 410-632-3112

**RSVP Online - Flyer Linked**





# CHRISTMAS CARNIVAL FUNDRAISER

Want to be part  
of the magic at our Annual  
Christmas Carnival?



HOLIDAY  
MERCH



SPREAD THE  
MAGIC

CHILDREN'S  
TOY AND  
GAMES

VENDORS  
WANTED

VOLUNTEERS  
WANTED

OUTDOOR  
WEAR AND  
MORE!

JINGLE  
ALL THE  
WAY

CHILDREN'S  
CLOTHING

DECK THE  
HALLS



12-5PM

NOV 25 - 26

DEC 2 - 3



Contact us at [marketing@trimperrides.com](mailto:marketing@trimperrides.com) to secure your spot at this highly anticipated event! Help us spread joy during this wonderful time of the year!



*2nd Annual*

# DIAKONIA

TURKEY TROT



**THURSDAY NOVEMBER 23**  
**REGISTRATION AT 8 AM**  
**WALK/RUN AT 9 AM**

## Sponsorship Levels

### Harvest Sponsor - \$2000

\*Includes 20 Walkers, large logo on t-shirt, exhibitor table on day of event, social media recognition, banner in registration area (banner provided by sponsor) and signs on walk route (signs provided by sponsor)

### Autumn Sponsor - \$1000

\*Includes 10 walkers, logo on t-shirt, Social media recognition, banner in registration area (banner provided by sponsor) and sign on walk route (sign provided by sponsor)

### Turkey Sponsor - \$500

\*Includes 5 walkers, social media recognition, and sign on walk route (provided by sponsor)

### T-shirt Sponsor - \$100

\*Includes 2 walkers and Logo on event T-shirt

For more information and sponsorship forms  
reach out to Ken Argot at  
[kargot@diakoniaoc.org](mailto:kargot@diakoniaoc.org)



# DIAKONIA



# NIA

## TURKEY TROT

### SPONSORSHIP RESERVATION FORM

*DEADLINE November 3<sup>rd</sup>, 202*

**RESERVE YOUR SPOT TO SUPPORT OUR COMMUNITY!**

**YOUR SUPPORT IS GREATLY APPRECIATED!**

#### Sponsorship Levels

Harvest Sponsor: \$2,000 \_\_\_\_\_

Autumn Sponsor: \$1,000 \_\_\_\_\_

Turkey Sponsor: \$500 \_\_\_\_\_

T-shirt Sponsor: \$100 \_\_\_\_\_

#### Sponsorship Reservation Information

Name of Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Contact Cell #: \_\_\_\_\_ Email Address: \_\_\_\_\_

#### Payment Information

I will be mailing Check # \_\_\_\_\_

Mail Form and Check to: Diakonia, Inc.  
PO Box 613  
Ocean City, MD 21842

To reserve sponsorship – contact: Ken Argot (410) 213-0923 [kargot@diakoniaoc.org](mailto:kargot@diakoniaoc.org)

Questions: Amy Ginnavan - [seasidecounseling@gmail.com](mailto:seasidecounseling@gmail.com)

Diakonia Inc.  
12747 Old Bridge Rd  
Ocean City, MD 21842  
Phone: 410-213-0923 Website: <https://diakoniaoc.org/>

# DIAKONIA



# TURKEY TROT

## Harvest Sponsor - \$2000

20 Walkers  
Logo on event T-shirt  
Exhibitor table on day of event  
Social media recognition  
Banner in registration area (Banner must be provided by sponsor)  
Signs on walk route (Signs must be provided by sponsor)

## Autumn Sponsor - \$1000

10 walkers  
Logo on event T-shirt  
Social media recognition  
Banner in registration area (Banner must be provided by sponsor)  
Sign on walk route (Sign must be provided by sponsor)

## Turkey Sponsor - \$500

5 walkers  
Social media recognition  
Sign on walk route (Sign must be provided by sponsor)

## T-shirt Sponsor - \$100

2 walkers  
Logo on event T-shirt

To reserve sponsorship – contact: Ken Argot (410) 213-0923 [kargot@diakoniaoc.org](mailto:kargot@diakoniaoc.org)  
Questions: Amy Ginnavan - [seasidecounseling@gmail.com](mailto:seasidecounseling@gmail.com)

# Worcester County History Month

OCTOBER 2023



**All Month Long | Fall Photo Opportunity | Free** | Grab a family photo in front of our display of fall flowers, pumpkins, and our 2.5-ton anchor! Located on the Boardwalk next to the museum.

**All Month Long | Annual Spirit Award Nominations | Free** | Do you know someone who has helped preserve local history? If so, we invite you to nominate them for the Spirit Award. Both individuals and organizations are eligible. Please visit [ocmuseum.org](http://ocmuseum.org) for nominee requirements.

**Mondays | History of Our Surfman | 1:00 PM | With Paid Admission** | Come meet Keeper Allan and learn about life as an Ocean City Storm Warrior.

**Tuesdays | History & Mystery of the American Eel | 1:00 PM | With Paid Admission** | Join us as we delve into the mysterious life of eels.

**October 7 | Petticoat Regime Performance with the Ocean Pines Players | 11 AM | Free** | This performance will offer a glimpse into the lives of four women responsible for running some of Ocean City's largest establishments in the 1920s. These industrious figures helped build the town of Ocean City into the bustling destination it is today.

**October 9-15 | Locals Week | Free Admission** | We are offering free admission to all Eastern Shore locals. If you live on the Delmarva Peninsula, stop by and enjoy the museum free of charge!

**October 12 | Authors Day | 11 AM-1 PM | Free with Paid Admission** | Meet authors Bunk Mann and Joanne Guilfoil with their books "OC Chronicles" and "Chickens on Delmarva: 100 Years of Backyard Flocks, Farms, and Friends".

**October 14 | Harbor Days at the Docks | 10:00-3:00 PM | Free** | You can visit us at Harbor Days on the docks. This event features artisan exhibits, seafood cooking demonstrations, tales of the sea, children's activities, and much more. Located at the OC Commercial Fishing Harbor.

**October 21 | Museum Open House | 10:00 AM-5:00 PM | Free Admission** | Make Your Own Watercolor Postcard with Artist Joanne Guilfoil, 11:00 AM-1:00 PM. Join us for this drop-in program as we bring life and color to historic Ocean City line drawings. Station 4 Historic Tour, 1:00 PM. Take a trip back in time as you walk through Ocean City's once-active 1891 Life-Saving Station.

**October 28 | Surfmen of the U.S. Life-Saving Service and U.S. Coast Guard with Author John Kopp | 1-2 PM | Free** | Please reach out to the museum to sign up to receive the online link for this virtual talk.

**October 31 | Ghost Stories from the Sea | 10:00 AM-12:00 PM | With Paid Admission** | Actor Ed Guinan will represent Anton, an 1883 shipwreck victim. Ed will tell the story of the three-masted, two-decked schooner, Sallie W. Kaye, running aground off the coast of Ocean City, and how one of 8 crew members made the deadly attempt to swim ashore.

**October 31 | Historical Figure Costume Contest | 10:00 AM-5:00 PM | With Paid Admission** | Come dressed as a historical figure to be entered to win a museum prize pack!

Ocean City Life-Saving Station Museum | 410-289-4991 | [ocmuseum.org](http://ocmuseum.org)

# JUNIOR ACHIEVEMENT CENTER



HOTEL • MOTEL • RESTAURANT • ASSOCIATION • INC.



Junior  
Achievement™



COMING  
SOON



## REACHING & TEACHING THE NEXT GENERATION

An innovative, life changing, new facility is coming to Delmarva - **The Perdue Henson Junior Achievement Center** - and OCHMRA will be an integral part of it! The center will change how the JA curriculum is delivered to 10,000 Eastern Shore students.

Students get to be an adult for a day, learning the basics of financial literacy through hands-on, interactive, state-of-the-art student experiences. They'll gain an invaluable understanding of how to manage the day-to-day finances necessary to be successful in life. This high-tech, practical place will showcase jobs and allow students to engage with various industries to develop the skills needed for future employment.

**The OCHMRA Travel storefront in the Center will showcase the job pathways within the hospitality industry -- we need your help to make it a success!**

### DONATIONS NEEDED BY 9/8:

After a day in BizTown, students are able to "buy" items with their pretend money - a great way to promote your business!

We are looking for promotional items such as:

- Keychains
- Stickers
- Entertainment coupons
- Sunglasses
- Pens
- Wristbands

### CAREER TESTIMONIALS:

We are looking for hospitality professionals to provide us with testimonials that will be on a continuous loop on our TV monitor. Share your story on how you began and grew your career in the industry! Hospitality facts and statistics will also loop on the monitor.

*Send to: SusanJones@ocvisitor.com by 9/8*